



smart  
**AI**nnovators

# Advisory Committee

**smartAIinnovators: Promoting AI-driven  
digital Transformation and innovation in VET Schools  
for social change and better Skills match with the labour market**

Project number: 2021-1-PL01-KA220-VET-000033011



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## CONTEXT

Grant agreement	2021-1-PL01-KA220-VET-000033011
Programme	Erasmus+
Key action	Cooperation for innovation and the exchange of good practices
Action	Strategic Partnerships
Project acronym	smartInnovators
Project title	smartInnovators: Promoting AI-driven digital Transformation and innovation in VET Schools for social change and better Skills match with the labour market
Project starting date	01/01/2022
Project duration	30 months
Project end date	01/07/2024



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## I. BACKGROUND

Rapid digitalization over the past decade has transformed many aspects of work and daily life. Driven by innovation and technological evolution, the digital transformation is reshaping society, the labour market and the future of work, and inevitably engineering & technology. Employers face difficulties in recruiting highly skilled workers across a number of economic sectors, including in the digital sector.

Unfortunately, the level of digital skills are still low, albeit gradually improving, while the digital transformation is accelerating. While acknowledging that 90% of jobs in all sectors in the future will require some form of digital skills, yet 35% of Europe's workers lack these skills.

Boosting digital skills at all levels helps increase growth and innovation and build a fairer, more cohesive, sustainable and inclusive society. Being digitally skilled and acquiring digital literacy can empower people of all ages to be more resilient, improve participation in democratic life and stay safe and secure online. Equipping Europe's future workers and job seekers with digital skills will be critical for economic recovery in the coming years, especially after the severe consequences of the COVID-19 pandemic in all fields of life.

The SmartInnovators consortium believes in empowering young people with digital literacy to strengthen their position as job seekers and workers and enhancing their resistance to excessive online use such as addictive gambling habits.

## II. ROLE OF ADVISORY COMMITTEE

The consortium asked labor market and IT experts to provide expertise and knowledge throughout the project duration in order to contribute to the upskilling and re-skilling as digital skills, including AI, data literacy, supercomputing and cybersecurity.

Project partners used their professional contacts and got in touch with experts from labor market and IT experts: academicians, scientists, teachers, trainers, CEOs, frontend developers, programmers, SEO specialists and managers both in private and public companies. During the meetings and via emails/ phone calls partners presented the idea of the project to the experts and described their further responsibilities as members of Advisory Committee.

Altogether consortium agreed the cooperation with 72 professionals from Poland, Spain, Greece, Cyprus, Serbia and Netherlands, who, through their knowledge and experience provide guidance and support in terms of quality monitoring of this project (especially for the cases where there is no specialist at the organizational level).

The role of Advisory Committee Members is to share the opinion about Project Results and evaluate them. Each partner of SmartInnovators consortium is responsible for individual communication with the experts.



[www.smartinnovators.eu](http://www.smartinnovators.eu)

